

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12100327
Product	Tue-Mon week	Invoice Date	10/28/12
Estimate Number	316	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
Station	WCAU	Order #	340545
Account Executive	Aaron Zeligson	Alt Order #	WOC10035476
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/09/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	LUR										
					10/09/12 to 10/15/12	4x	- TWTF - -				
	WCAU			Tu	10/09/12	:30	5:53 AM	TS12TV14H	\$225.00		3
	WCAU			W	10/10/12	:30	5:22 AM	TS12TV12H	\$225.00		1
	WCAU			Th	10/11/12	:30	5:46 AM	TS12TV14H	\$225.00		5
	WCAU			F	10/12/12	:30	5:22 AM	TS12TV12H	\$225.00		4
2	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/09/12 to 10/15/12	4x	- TWTF - -				
	WCAU			Tu	10/09/12	:30	6:13 AM	TS12TV12H	\$600.00		1
	WCAU			W	10/10/12	:30	6:24 AM	TS12TV12H	\$600.00		3
	WCAU			Th	10/11/12	:30	6:28 AM	TS12TV12H	\$600.00		5
	WCAU			F	10/12/12	:30	6:44 AM	TS12TV14H	\$600.00		4
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/09/12 to 10/15/12	10x	MTWTF - -				
	WCAU			Tu	10/09/12	:30	7:59 AM	TS12TV14H	\$950.00		9
	WCAU			Tu	10/09/12	:30	8:50 AM	TS12TV12H	\$950.00		1
	WCAU			W	10/10/12	:30	7:29 AM	TS12TV14H	\$950.00		10
	WCAU			W	10/10/12	:30	8:44 AM	TS12TV12H	\$950.00		2
	WCAU			Th	10/11/12	:30	7:22 AM	TS12TV14H	\$950.00		6
	WCAU			Th	10/11/12	:30	8:35 AM	TS12TV12H	\$950.00		3
	WCAU			F	10/12/12	:30	7:29 AM	TS12TV12H	\$950.00		7
	WCAU			F	10/12/12	:30	8:42 AM	TS12TV14H	\$950.00		4

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INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE
Product	Tue-Mon week
Estimate Number	316

Station	WCAU
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	PL12100327
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Order #	340545
Alt Order #	WOC10035476
Deal #	
Order Flight	10/09/12 - 10/15/12

IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	66695
Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
	WCAU			M	10/15/12	:30	8:29 AM	TS12TV14H	\$950.00		5
	WCAU			M	10/15/12	:30	8:50 AM	TS12TV12H	\$950.00		8
4	WCAU	7A-9A SATURDAY	7A-9A SA								
	CDR										
					10/08/12 to 10/14/12	1x	-----S-				
	WCAU			Sa	10/13/12	:30	8:57 AM	TS12TV14H	\$650.00		1
5	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	CDR										
					10/09/12 to 10/15/12	5x	MTWTF--				
	WCAU			Tu	10/09/12	:30	9:49 AM	TS12TV14H	\$425.00		3
	WCAU			W	10/10/12	:30	9:28 AM	TS12TV14H	\$425.00		2
	WCAU			Th	10/11/12	:30	9:56 AM	TS12TV14H	\$425.00		5
	WCAU			F	10/12/12	:30	9:56 AM	TS12TV12H	\$425.00		4
	WCAU			M	10/15/12	:30	9:59 AM	TS12TV14H	\$425.00		1
6	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	LUR										
					10/08/12 to 10/14/12	3x	-----S				
	WCAU			Su	10/14/12	:30	7:58 AM	TS12TV12H	\$400.00		1
	WCAU			Su	10/14/12	:30	9:10 AM	TS12TV14H	\$400.00		2
	WCAU			Su	10/14/12	:30	9:28 AM	TS12TV12H	\$400.00		3
7	WCAU	11A-12P NBC10 NEWS@11 M-F 11A-12P									
	CDR										

- TWTF - -

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Product	Tue-Mon week	Invoice Date	10/28/12
Estimate Number	316	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
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Account Executive	Aaron Zeligson	Alt Order #	WOC10035476
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/09/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WCAU	11A-12P NBC10 NEWS@11 M-F	11A-12P								
	CDR										
					10/09/12 to 10/15/12	3x					
	WCAU			Tu	10/09/12	:00			\$250.00	See MG 7.4	2
					DNA-NEWS SPL REPORT						
	WCAU			W	10/10/12	:30	11:41 AM	TS12TV12H	\$250.00		3
	WCAU			Th	10/11/12	:30	11:29 AM	TS12TV12H	\$250.00	MG for 7.2 10/09	4
	WCAU			Th	10/11/12	:30	11:59 AM	TS12TV14H	\$250.00		1
8	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	CDR										
					10/09/12 to 10/15/12	5x	MTWTF--				
	WCAU			Tu	10/09/12	:30	3:49 PM	TS12TV14H	\$575.00		2
	WCAU			W	10/10/12	:30	3:29 PM	TS12TV14H	\$575.00		3
	WCAU			Th	10/11/12	:30	3:23 PM	TS12TV12H	\$575.00		4
	WCAU			F	10/12/12	:30	2:59 PM	TS12TV14H	\$575.00		1
	WCAU			M	10/15/12	:30	3:19 PM	TS12TV12H	\$575.00		5
9	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	LUR										
					10/09/12 to 10/15/12	8x	-TWTF--				
	WCAU			Tu	10/09/12	:30	4:24 PM	TS12TV12H	\$400.00		1
	WCAU			Tu	10/09/12	:30	4:47 PM	TS12TV14H	\$400.00		8
	WCAU			W	10/10/12	:30	4:11 PM	TS12TV12H	\$400.00		6
	WCAU			W	10/10/12	:30	4:28 PM	TS12TV14H	\$400.00		2
	WCAU			Th	10/11/12	:30	4:30 PM	TS12TV14H	\$400.00		7
	WCAU			Th	10/11/12	:30	4:53 PM	TS12TV12H	\$400.00		3

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Special Handling		Product Code	15
		Agency Ref	66695
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	LUR										
	WCAU			F	10/12/12	:30	4:21 PM	TS12TV12H	\$400.00		9
	WCAU			F	10/12/12	:30	4:43 PM	TS12TV14H	\$400.00		4
10	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	LUR										
					10/09/12 to 10/15/12	8x	- TWTF - -				
	WCAU			Tu	10/09/12	:30	5:24 PM	TS12TV12H	\$500.00		1
	WCAU			Tu	10/09/12	:30	5:39 PM	TS12TV14H	\$500.00		10
	WCAU			W	10/10/12	:30	5:29 PM	TS12TV12H	\$500.00		2
	WCAU			W	10/10/12	:30	5:52 PM	TS12TV14H	\$500.00		7
	WCAU			Th	10/11/12	:30	5:13 PM	TS12TV14H	\$500.00		3
	WCAU			Th	10/11/12	:30	5:37 PM	TS12TV12H	\$500.00		8
	WCAU			F	10/12/12	:30	5:09 PM	TS12TV12H	\$500.00		4
	WCAU			F	10/12/12	:30	5:40 PM	TS12TV14H	\$500.00		9
11	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/09/12 to 10/15/12	4x	- TWTF - -				
	WCAU			Tu	10/09/12	:30	6:25 PM	TS12TV12H	\$800.00		3
	WCAU			W	10/10/12	:30	6:28 PM	TS12TV12H	\$800.00		2
	WCAU			Th	10/11/12	:30	6:23 PM	TS12TV14H	\$800.00		5
	WCAU			F	10/12/12	:30	6:27 PM	TS12TV12H	\$800.00		1
12	WCAU	6P-630P SA/SU	6P-630P SA/SU								
	CDR										
					10/08/12 to 10/14/12	2x	- - - - - SS				

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12	WCAU	6P-630P SA/SU	6P-630P SA/SU								
	CDR										
	WCAU			Sa	10/13/12	:00			\$750.00	See MG 12.3	1
				PREEMPT-PROGRAM CHANGE							
	WCAU			Su	10/14/12	:30	6:11 PM	TS12TV14H	\$750.00		2
	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	Su	10/14/12	:30	6:29 PM	TS12TV12H	\$750.00	MG for 12.1 10/13	3
13	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
				10/09/12 to 10/15/12 4x - TWTF - -							
	WCAU			Tu	10/09/12	:30	7:26 PM	TS12TV14H	\$950.00		3
	WCAU			W	10/10/12	:30	7:26 PM	TS12TV14H	\$950.00		1
	WCAU			Th	10/11/12	:30	7:12 PM	TS12TV12H	\$950.00		4
	WCAU			F	10/12/12	:30	7:25 PM	TS12TV14H	\$950.00		5
14	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
				10/09/12 to 10/15/12 4x - TWTF - -							
	WCAU			Tu	10/09/12	:30	7:55 PM	TS12TV12H	\$850.00		2
	WCAU			W	10/10/12	:30	7:47 PM	TS12TV12H	\$850.00		5
	WCAU			Th	10/11/12	:30	7:28 PM	TS12TV14H	\$850.00		4
	WCAU			F	10/12/12	:30	7:54 PM	TS12TV12H	\$850.00		1
15	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
				10/09/12 to 10/15/12 5x - TWTF - -							
	WCAU			Tu	10/09/12	:30	11:24 PM	TS12TV14H	\$2,200.00		3
	WCAU			Tu	10/09/12	:30	11:34 PM	TS12TV12H	\$2,200.00		1

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Special Handling		Product Code	15
		Agency Ref	66695
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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	CDR										
	WCAU			W	10/10/12	:30	11:26 PM	TS12TV14H	\$2,200.00		5
	WCAU			Th	10/11/12	:30	11:31 PM	TS12TV12H	\$2,200.00		2
	WCAU			F	10/12/12	:30	11:13 PM	TS12TV14H	\$2,200.00		6
16	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	LUR										
					10/09/12 to 10/15/12	4x	- TWTF - -				
	WCAU			Tu	10/09/12	:30	12:08 AM	TS12TV14H	\$575.00		1
	WCAU			W	10/10/12	:30	12:31 AM	TS12TV12H	\$575.00		4
	WCAU			Th	10/11/12	:30	12:21 AM	TS12TV14H	\$575.00		3
	WCAU			F	10/12/12	:30	12:00 AM	TS12TV12H	\$575.00		5
17	WCAU	8-10P MO THE VOICE	8P-10P								
	LUR										
					10/09/12 to 10/15/12	1x	M - - - - -				
	WCAU			M	10/15/12	:30	8:28 PM	TS12TV12H	\$6,000.00		1
18	WCAU	10-11P REVOLUTION	10P-11P								
	LUR										
					10/09/12 to 10/15/12	1x	M - - - - -				
	WCAU			M	10/15/12	:30	10:11 PM	TS12TV14H	\$3,500.00		1
19	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	CDR										
					10/09/12 to 10/15/12	1x	M - - - - -				
	WCAU			M	10/15/12	:30	5:51 AM	TS12TV14H	\$325.00		1

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FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
PO Box 402492
Atlanta, GA 30384-2492
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

SRCPMEDIA
Attention: Accounts Payable
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12100327
Product	Tue-Mon week	Invoice Date	10/28/12
Estimate Number	316	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/15/12
Station	WCAU	Order #	340545
Account Executive	Aaron Zeligson	Alt Order #	WOC10035476
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/09/12 - 10/15/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WCAU	6A-7A M-F	6A-7A M-F								
	CDR										
					10/09/12 to 10/15/12	1x	M-----				
	WCAU			M	10/15/12	:30	6:13 AM	TS12TV12H	\$850.00		1
21	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR										
					10/09/12 to 10/15/12	2x	M-----				
	WCAU			M	10/15/12	:30	4:15 PM	TS12TV14H	\$600.00		1
	WCAU			M	10/15/12	:30	4:27 PM	TS12TV12H	\$600.00		2
22	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					10/09/12 to 10/15/12	2x	M-----				
	WCAU			M	10/15/12	:30	5:23 PM	TS12TV14H	\$750.00		1
	WCAU			M	10/15/12	:30	5:43 PM	TS12TV12H	\$750.00		2
23	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/09/12 to 10/15/12	1x	M-----				
	WCAU			M	10/15/12	:30	6:27 PM	TS12TV14H	\$950.00		1
24	WCAU	7P-730P M-F	7P-730P M-F								
	CDR										
					10/09/12 to 10/15/12	1x	M-----				
	WCAU			M	10/15/12	:30	7:12 PM	TS12TV12H	\$1,150.00		1
25	WCAU	730P-8P M-F	730P-8P M-F								
	CDR										

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201 NORTH UNION STREET
SUITE 200
ALEXANDRIA, VA 22314

INVOICE

DUPLICATE

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Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WCAU	730P-8P M-F	730P-8P M-F								
	CDR										
					10/09/12 to 10/15/12	1x	M-----				
	WCAU			M	10/15/12	:30	7:41 PM	TS12TV14H	\$1,150.00		1
26	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					10/09/12 to 10/15/12	1x	M-----				
	WCAU			M	10/15/12	:30	11:26 PM	TS12TV12H	\$2,400.00		1
27	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					10/09/12 to 10/15/12	1x	M-----				
	WCAU			M	10/15/12	:30	12:07 AM	TS12TV14H	\$700.00		1

Aired Spots **87**

<u>Gross Total</u>	\$72,525.00	
<u>Agency Commission</u>	\$10,878.75	
<u>Net Amount Due</u>	\$61,646.25	Payment Terms 30 Days

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